

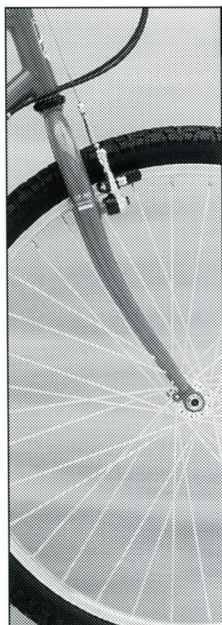


JAX BICYCLE CENTER

Super Service Stores



JAX ♦ Diamond Days ♦ SALE



ALL DIAMOND BACK BICYCLES ON SALE!

OUTLOOK
Mountain Bike
in Custom Laser Colors
\$199⁹⁹

REG \$220
SAVE \$20

SORRENTO
Mountain Bike
\$299⁹⁹

REG \$320
SAVE \$20

DIAMOND BACK

SORRENTO SPORT
Mountain Bike
with Front Shocks
\$349⁹⁹

REG \$399⁹⁹
SAVE \$50

PARKWAY
Cross Bike
\$189⁹⁹

REG \$209⁹⁹
SAVE \$20

DIAMOND BACK

TRAVERSE
Mountain Bike
- Ladies Only
\$219⁹⁹

REG \$269⁹⁹
SAVE \$50

APEX
Mountain Bike
\$649⁹⁹

REG \$699⁹⁹
SAVE \$50

GET UP TO \$120 IN FREE ACCESSORIES WITH ANY ADULT DIAMOND BACK BIKE PURCHASE.



IT WORKS LIKE THIS... PURCHASE A:

\$199 to \$350 DIAMOND BACK BIKE
\$351 to \$650 DIAMOND BACK BIKE
OVER \$651 DIAMOND BACK BIKE

EQUALS 1 DIAMOND
EQUALS 2 DIAMONDS
EQUALS 3 DIAMONDS



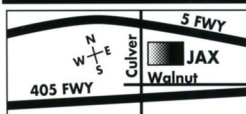
CHOOSE ONE ACCESSORY
CHOOSE 2 ACCESSORIES*
CHOOSE 3 ACCESSORIES*

*OR EQUIVALENT OPTION - SEE STORE FOR DETAILS

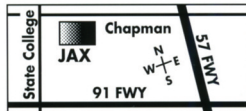
ACCESSORIES TO CHOOSE FROM: HELMET / COMPUTER / U-LOCK

(800) 200-4JAX

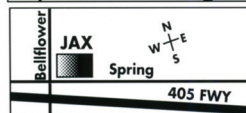
4 CONVENIENT LOCATIONS TO SERVE YOU.



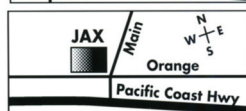
IRVINE
14280 CULVER DR.
714/733-1212



FULLERTON
2520 E. CHAPMAN AVE.
714/441-1100



LONG BEACH
3000 BELLFLOWER AVE.
310/421-4646



HUNTINGTON Bch
401 MAIN ST.
714/969-8684

LOCKS / PUMPS / SEATS / COMPUTERS	REG	SALE
- HARDENED LONG SHACKLE U-LOCK	\$26.99	\$18.99
- HEAVY-DUTY INTEGRATED CABLE / LOCK	\$15.99	\$10.99
- AIR MAX FLOOR PUMP (UP TO 220 PSI)	\$34.99	\$25.99
- AIR MAX JUNIOR (UP TO 150 PSI)	\$19.99	\$14.99
- AIR MAX POCKET (UP TO 150 PSI)	\$15.99	\$11.99
- COMFORT PLUS SEATS	\$24.99	\$19.99
- BONTRAGER Ti RAIL SADDLES	\$74.99	\$59.99
- AVENIR COMPUTER AV-1	\$32.99	\$22.99
RACKS / BARS / PEDALS / GLOVES	REG	SALE
- HOLLYWOOD CAR RACK	\$49.99	\$35.99
- AVENIR ALUMINUM RACKS	\$24.99	\$19.99
- AVENIR LIGHT STICKS BAR ENDS	\$25.99	\$16.99
- ZOOM 170 g HANDLEBARS	\$24.99	\$16.99
- SHIMANO CLIPLESS PEDALS	\$169.99	\$109.99
- AVENIR TERRY / LYCRA GLOVES	\$13.99	\$10.99

SALE ENDS: 4/25

LOW PRICE GUARANTEE!

See Stores for Details!

" 23 YEARS OF SELLING THE BEST BICYCLES AT THE BEST PRICES! "