



Professional Growth

Increased Competency

Innovative Programs

Opportunities for Contacts

Membership in Arizona/Nevada CMAA Chapter includes:

- ≈ Professional Development Programs
- ≈ Certification Programs
- ≈ Local & Regional Educational Workshops
- ≈ Monthly Educational Programs
- ≈ Career Opportunities
- ≈ Books, Publications & Videos on Club Management
- ≈ On-Line Internet Communication & Resourcing Capabilities
- ≈ Dues-Paid Life Insurance
- ≈ Liability Insurance for Directors and Officers
- ≈ Discount Travel Benefits
- ≈ Leadership Opportunities
- ≈ Allied Association Affiliation
- ≈ Networking Capabilities



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Arizona/Nevada

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Club Manager's Association of America



“Commitment to Excellence”

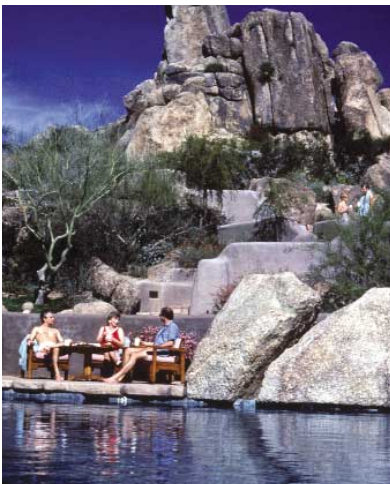
CMAA is the professional Association for managers of membership clubs. The Association has more than 6,000 members who manage more than 3,000 country, city, athletic, faculty, yacht, town and military clubs. CMAA strives to:

- ≈ Promote and advance friendly relations between and among persons connected with the management of clubs and other associations of similar character.
- ≈ Encourage the education and advancement of its members.
- ≈ Assist club officers and members, through their managers.
- ≈ Secure the utmost in efficient and successful operations.

Our local chapter covers the states of Arizona, Nevada and New Mexico. Joining this professional association is vital to your successful career growth. Membership in our local chapter as well as in the national chapter will:

- ≈ Greatly expand knowledge and competency in your chosen field.
- ≈ Provide valuable opportunities to network, exchange information and discuss common issues and concerns
- ≈ Provide opportunities to develop leadership skills and build friendships to last a lifetime.

The Arizona/Nevada Chapter is an active, thriving organization that meets on a regular basis - averaging ten meetings per year.



CMAA Membership Benefits & Services

As a member of CMAA, you will gain access to the programs that offer club managers the most advanced principals and precepts of professional club management.

CMAA's professional development program is under the direction of **Club Management Institute (CMI)** and is responsible for developing and maintaining these programs.

Members can participate in any number of professional development programs including the acclaimed **Business Management Institute (BMI)**. BMI consists of a multi-tiered, highly structured system to serve those ranging in experience from entry-level managers to senior level executives at the pinnacle of their careers. In addition to the programs conducted by the National Association, our local chapter offers more than 500 educational programs annually.

The centerpiece of the Association's programs and activities is the **World Conference on Club Management**. Held annually in major U.S. cities, more than 4,000 attendees from diverse club environments from around the world attend this week-long event.



Premier Club Services®

Premier Club Services provides you with a wide range of innovative programs, products and services to assist in meeting the challenges of 21st century club management. It offers the best club-specific resources available in the private club industry. These resources will help in your day-to-day operations as well as improve your relationship with your governing board. This unique service goes above and beyond what CMAA is already doing to assist managers. Every aspect of club management - from accounting to legal compliance -- is addressed in our thorough and reliable management resources. Some of these resources include the *Club Operations Manual*, the *Your Club and the Law Legal Handbook*, the *Crisis Management Handbook for Clubs*, the *Club Operational Review* and customized club surveys.

This department provides legal experts, tax advisors, computer consultants, strategic planning consultants and other industry professionals to assist you in meeting the needs of your membership. These professionals will help you find new ways to be more responsive to member concerns and offer new and improved services that will increase member usage and retention and strengthen member recruitment.

